Seneys Lumber Company – Website

[www.seneyslumberco.com](http://www.seneyslumberco.com) (note: reads like “seney slumber company”..?)

(Ideas: [www.goodwoodadk.com](http://www.goodwoodadk.com) / [www.northernlightswoodcraft.com](http://www.northernlightswoodcraft.com) / [www.adirondackwoodcrafts.com](http://www.adirondackwoodcrafts.com) / [www.seneyswoodcrafts.com](http://www.seneyswoodcrafts.com) / [www.seneyswoodworks.com](http://www.seneyswoodworks.com) / [www.seneysgoodwood.com](http://www.seneysgoodwood.com) / [www.seneysgotgoodwood.com](http://www.seneysgotgoodwood.com) / [www.lumberbyseney.com](http://www.lumberbyseney.com) / [www.adirondacklumber.com](http://www.adirondacklumber.com) )

1. Do you like the pictures of yourselves with the fish from facebook, or should we take new pictures that are less candid?
2. Write a paragraph about each of you that describes you, your hobbies and interests and education/experience in the field. This will be under your picture on the website.
3. Write a paragraph or two describing the business, how it was started, what you do, a brief summary of products and services and what your goals are as a company. (If you look up “company mission statement” online you can read what other companies write to get an idea, AND read the one from the Specialty Lumber Co website).
4. List and/or describe and organizations or groups the business or either of you belong to. Also, any awards or certificates or public recognition of any kind you’ve ever had.
5. Find every news article you have ever been in, either online at [www.pressrepublican.com](http://www.pressrepublican.com) or other newspaper websites, or bring a hardcopy so I can scan it in.
6. Detailed list of products (with an image of each): Please include all species of wood you regularly work with or can sometimes obtain. So far we have brainstormed this list of products, please add or remove as necessary:
   * + - 1. Siding
         2. Decking
         3. Custom flooring
         4. Fencing
         5. Rustic materials
         6. Rough cut lumber
         7. Shavings/sawdust/animal bedding

We have come up with this list of species you work with:

1. Cedar
2. Spruce
3. Pine
   * White
4. Detailed list of services: we have come up with this list of services so far:
   * + - 1. Hunting camps
         2. Rustic log cabins
         3. Siding installation
         4. Flooring installation
5. Past Jobs/Relevant Experience (with pictures). This is where you can really boast about all the awesome work you have already done. List a few of the top jobs you’ve done and briefly describe.
6. Do you want customers to be able to place orders and pay online? For example, I could go online and look at your website and see all the wood you have for sale and click that I want 10 pine 2x4s so add that to my “cart” and put in my credit card number and you would have to get it ready and email the customer when its time to pick it up or deliver it. The other option is to link your email address to the website to allow customers to send you a message or an alert to let you know they are interested in a product or service. Then you can contact them with the product availability or a quote or a time frame or whatever. We can still set up a “pay your bill” section on the website to allow customers to go on and pay with a credit card, but only after they have spoken directly with you and you have given them an exact amount. Then they would be able to go on, pay with a card, print the receipt and have it for their records and you would have a receipt for a direct deposit to your account. I personally suggest option number two. Customers can still go on and see everything you have and do but they can’t “preorder/prepay”…they have to contact you before making an actual purchase.
7. Do you want to have links to other websites on your homepage or somewhere else in the site? Possibly links to Facebook or equipment/supply companies you work with? This would be comparable to the “affiliates” tab on the Specialty Wood Products ADK website.
8. Any questions or additional information please add. If you don’t have pictures of some stuff TAKE PICTURES. Use Justin’s iPhone, it has the best resolution and you can send them straight to me or Kyle from the phone. Plus, don’t worry: just give us as much information as you can in any format and Kyle and I will make it perfect for you guys ☺